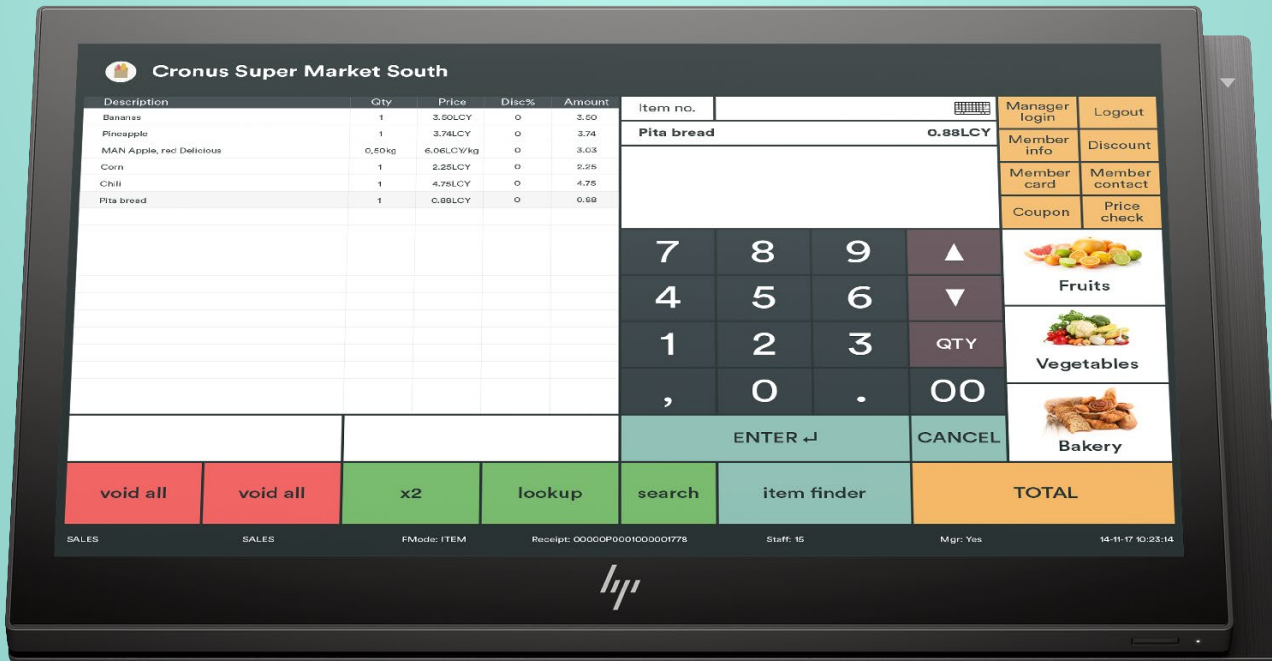


# for supermarkets, grocery and convenience stores

From gourmet food stores to multi-department supermarkets – and everything in between – the LS Retail solutions help you meet your daily omni-channel retail challenges.



The food and convenience store market is an extremely challenging segment of retail. Inventory is a particularly complex issue: grocery retailers must make sure to avoid out-of-stocks while dealing with a large and extremely varied product mix, which mostly includes perishable goods with very different lifecycles.

At the same time, grocery shoppers have high expectations: they demand a large product variety, personal and speedy service, high quality, convenience and value for money, in-store as well as online.

## Get a real-time overview of your business.

Don't waste time integrating and managing separate solutions. With LS Retail, you can run your whole grocery business in one system. Manage products, prices, accounting, promotions and loyalty in your stores, on your e-commerce site and on the loyalty app, from a single platform.

If that's not enough, a suite of automated features helps you save precious time, so you can let head office and store staff free to focus on high-return activities rather than on routine daily tasks.



# Maximize product availability, minimize costs, increase speed.



## Superior service at the Point of Sale



### High-speed checkout

Cut the queues with quick item scanning: the Point of Sale (POS) solution can handle high levels of throughput.



### Integration to scales

Ensure fast and accurate sales on pay-by-weight items at the POS.



### Easily adapted to your needs

Adapt the look of the POS to each user role to increase employee efficiency, productivity and customer satisfaction.





## Your customer at the center



### Personalized recommendations

Increase basket size and provide better service by delivering relevant product suggestions to your customers both online and in-store, at the POS.



### Customer loyalty

Boost satisfaction and increase return visits by sending personalized offers, promotions and coupons straight to the mobile devices of customers who are in your loyalty program.



### Real-time data lookup

Need to process a return? No problem! As the POS and back office communicate in real time, critical transactions like payments by gift card, loyalty transactions, returns and refunds are smooth and easy.



### Omni-channel experience

Offer a consistent, personalized consumer experience in-store, online and on mobile.



### Automated discounts on close-to-expiry food

Decrease food waste and give your customers great deals by offering them automated discounts at the POS. The discount can depend on how many days are left on the best-before date.



### Multiple services, one transaction

Do you organize cooking courses or special events in your stores? With LS Retail, you can manage reservations, book classes, issue tickets and keep track of registrations and payments in the same system you use to process sales.





## Optimal stock management



### Shrinkage management

Minimize losses: in our systems it is easy to process and report shrinkage.



### Manual and automatic replenishment

Manage your stock optimally with a mix of manual and automated tools. Plan your item replenishment to cover demand, decrease under- and overstocks, and maximize revenue.







## Total control over the business



### Centralized price and campaign management

Pre-plan prices, offers and promotions, and send the information straight to all customer touchpoints (POS, e-commerce site, loyalty portal and app) from HQ.



### Timely business decisions

Thanks to the system's data synchronization, users across the whole company can access real-time, consistent and accurate business figures.



### Actionable insights

Monitor your KPIs and make smart business decisions using the real-time insights of the Business Intelligence (BI) tools.



### Simplified accounting

By using a single platform for your whole business you can virtually eliminate manual data entry and human error, and make your accounting quicker and simpler.





## Ideal for multiple locations



### Centralized control

Handle products, suppliers, staff, sales and events for all of your locations in one, single database.



### Tools for chain management

Are you managing multiple brands? In our system, you can easily implement different prices in your differently branded store locations.



### Scalability

Expand your horizons and increase the number of locations: our software will support you, and grow with you.



## Flexible and resilient



### Online and offline

Even when you are offline, our POS terminals can offer online capabilities. This means you won't lose a single sale even during network outages. The system synchronizes automatically once back online.



### Multiple deployment types

Deploy our solutions on-premises, in the cloud, or in a mixed setup (hybrid cloud model), as suits you best.





## We know the retail business

That's why thousands of supermarkets and grocery chains choose our software solutions.





# One software solution, front to back



## Head office

- › Manual and automated item creation and maintenance
- › Dynamic hierarchy, attributes and other groupings of products
- › Configuration and management of POS and stores
- › Management of prices, offers, coupons and campaigns
- › Automatic replenishment and forecasting
- › Franchise management
- › Serial/lot number support
- › Product lifecycle management
- › Management of loyalty programs, mobile loyalty app and portal
- › Special orders, e-commerce, mobile commerce order processing
- › Vendor performance
- › Staff management
- › Sales reporting and BI
- › Loss prevention tools
- › Allocation planning and replenishment by allocation



## Store back office

- › Dashboard for store operations
- › POS management
- › Cash management
- › Stock counting and adjustments
- › Receiving and picking goods
- › Store replenishment by stock request
- › Purchase and transfer orders
- › Sales history
- › End-of-day management
- › Staff permissions
- › Easy registration of shrinkage of fresh goods
- › Ordering and printing of item and shelf labels
- › Mobile applications for in-store inventory management processes



## Front of store

- › Fast checkout on stationary and mobile POS
- › Multiple user interfaces
- › Personalized product recommendations at POS
- › Click & Collect
- › Cross-selling and upselling
- › Loyalty program
- › Multiple payment methods
- › Ability to trigger automatic discount of items with best-before date (1 day left)
- › Inventory processes, including receiving and picking, on mobile devices



## Customer service

- › Access to product information on web and mobile
- › Integration to e-commerce store
- › Mobile loyalty app
- › Map of store locations with directions
- › Personalized offers and notifications

[www.LSRetail.com](http://www.LSRetail.com)

**LS Retail is a world-leading developer and provider of all-in-one business management software solutions.**

 **LS Retail**  
We make business easy