



Dynamics eShop[®]

eCommerce for dynamics ERP



**EXPAND YOUR
BUSINESS WITH AN
ONLINE PRESENCE**

Finally, a Modern, Affordable & Easy to Use eCommerce Solution for Microsoft Dynamics NAV

Real-Time Web Services with no batch processing!

eShop is a fully-integrated eCommerce solution for Microsoft Dynamics NAV, which offers an out-of-the-box web store for NAV, it integrates seamlessly and performs effortlessly. It just works.



Increase your sales and cut down your sales cost by taking your business online with eShop.

eShop is specially designed to leverage rich functionality provided by Dynamics NAV. Key elements such as items, category, customers, customer specific pricing, discounts and any specific business logic are created and maintained in NAV. eShop utilizes NAV web-services and latest technologies to securely communicate with ERP to pull the information real-time over the web to display accurate information to your consumers (B2C), business customers (B2B) and your sales person without the need for duplicating the data.



Our eCommerce for NAV is specifically designed to accelerate the return on your Microsoft Dynamics NAV investment. You have invested a lot in the software for better and more improved management. Now, you have to make sure it does the required job impeccably so that you can improve cash flow and increase profit margins. This can easily be ensured if you integrate your eCommerce solution with NAV.

eShop Offers:

■ B2C Commerce

Allows a retail customer who is not necessarily a customer in NAV to be able to browse the product catalog, register online, place orders and pay online using credit card or generally-accepted methods of payment.

■ B2B Commerce

Allows your business customers or dealers to go online to browse the product catalog, place orders, track order status, balances and view order history.

■ Sales Portal

Allows your sales people to order remotely and perform customer-account management without logging into Dynamics NAV real-time from any online browser, tablet or mobile device.

■ Mobile Commerce

eShop, offers full freedom as far as mobile commerce is concerned and allows your customer or sales people to access eShop from any device (mobile, tablet).

PRODUCT FEATURES

ERP Integration:

- Real time integration using web services allows you to display customer specific pricing, discounts, promotions, shipping rates, sales tax, inventory, balances, order history from NAV and create sales orders right into NAV.

Catalog & Price Management:

- Publish your NAV inventory items online. Supports unlimited products, categories, Item variants, unlimited unit of measures and inventory levels from NAV.
- Multi-product images, attributes, specifications, extended descriptions and cross-sell & up-sell items.
- Configurator for Kit and BOM items.
- Your entire product Catalog appears within the categories/ subcategories.
- Customers may view brief descriptions or drill down to a detailed product page before adding it into the cart.
- Pricing, promotions & discounts are pulled from NAV.
- Advanced full-text search functionality.
- Ajax filtering by attributes or specifications (Color, Size, Style, etc..).
- Support for Multi-Currency & Multi language.



Payment Gateway Integration:

- Full PCI compliance & SSL.
- Flexible payment methods (Credit cards, Purchase Order Number, COD, etc.).
- Support for the most popular gateways (authorize.Net, PayPal, Charge-logic, etc.).
- Shopping cart is seamlessly integrated with the Payment Gateway of your choice.
- Real time authentication and verification of the customer's credit card is done, enabling instant payment to you for your services or products.

Shipping Charge Integration :

- Real time shipping rates are pulled from FedEx, UPS, USPS or other carriers. Shipping rates can also be pulled from NAV or E-Ship.

Tax Calculation:

- Sales taxes can be pulled real-time from NAV tables or using Avalara AvaTax, CCH, Vertex or other tax services.

Order & Account Management:

- New Customers can register online and can create/update shipping address(es).
- The shopping cart feature allows to create a sales quote or sales order right into NAV.
- Upon order confirmation & shipment ,auto emails are generated and sent to customer(s).
- Open orders, closed orders and invoice information can be viewed 24/7 in the account section.
- Access to any NAV report/document.

Admin & Marketing Tools:

- Marketing Campaigns, Newsletter tools, e-Mail tools.
- Built-in Content Management System allows users to add any content to website without need to program.
- Share products via Facebook, Email, twitter and other shopping sites.
- SEO (search engine optimized).
- Works with any smart phone (iPhone, Android) and Tablets (IPad).

Installation:

- Very few modifications to core NAV objects make it easy to install & upgrade.
- Comes with standard templates or readymade solution for quick install.
- Easy to adopt, easy to use, easy to scale, easy to change layouts.
- Completely configurable & customizable.
- On-premise or On-Cloud.



Benefits of Integrated E-Commerce:

- Reduced costs by reducing labor, reduced paper work, reduced errors in keying in data, reduce post costs. One time data entry, no double entry.
- Reduced time. Shorter lead times for payment and return on investment in advertising, faster delivery of product.
- Flexibility with efficiency. The ability to handle complex situations, product ranges and customer profiles without the situation becoming unmanageable.
- Improve relationships with trading partners. Improved communication between trading partners leads to enhanced long-term relationships.
- Lock in Customers. The closer you are to your customer and the more you work with them to change from normal business practices to best practice e-commerce the harder it is for a competitor to upset your customer relationship. Customers can self-service 24/7.
- New Markets. The Internet has the potential to expand your business into wider geographical locations.



Our Customers



Online Shopping
Cart Support



Automatic Electronic
Receipts



Global Market Support
with Multiple Currencies

5565 Ocean Suite 102
Hawthorne, CA 90250
Ph.No: 310 491 5312
Email: sales@dynamicsseshop.com


Microsoft® Partner
Independent Software Vendor (ISV)

Europe Branch Office:
16, 2B, Alexandra Road,
Hounslow, London TW3 1LX
Ph. No: +44 74 0263 6466

Call Us : 1-888-631-1148

www.dynamicsseshop.com